




# Political Intelligence & Risk Mitigation Services

## Taking the Political Guesswork Out of Your Business Decisions


Keeping up with the food and agriculture industry’s regulatory changes can be time consuming for you and draining on your business’ resources. The additional challenge of monitoring the current legislative environment and new developments, deciphering their impacts, and advocating for fair policies for the good of your business can quickly become a complex and overwhelming burden to manage. And while agriculture trade organizations do an excellent job tracking many of the high profile issues, there are likely issues that affect your business differently and that need to be handled in a way that is custom-tailored to your interest.

Pinion has always proactively provided education and assistance to state and federal policymakers on your behalf. Our Government and Public Affairs team now offers a specialized service for agribusinesses who need political intelligence and insight beyond what membership trade associations provide, and pooled advocacy efforts akin to having your own DC lobbyist.



### Proactive Monitoring and Political Advocacy

Pinion’s Political Intelligence Service is a premium level of proactive congressional monitoring and political advocacy that is aligned with your business.



The annual subscription includes:

- ▶ **Assessment of What Matters Most to You:** In-depth interview with your business to ascertain the main government affairs topics to be tracked.
- ▶ **Customized Outreach Directory:** Preparation of a customized outreach directory for your business that lists key members of congress and staff, as well as key political appointees who should be met to build a base of support for your policy interests.
- ▶ **Political Intelligence:**
  - Tracked congressional developments and professional recommendations for proactive policy advocacy as needed.
  - Periodic briefings on key federal topics that you are facing.
  - Forecasted assessments on the likelihood of policy developments affecting your individual business.
- ▶ **Exclusive Access:** Members-only invitations to hear conversations with elected officials, congressional staff, and political appointees.
- ▶ **Special Alerts:** Routine e-alerts on key topics.
- ▶ **Policy Briefings:** A monthly political intelligence round-up and invitations to Pinion’s monthly intelligence briefings.
- ▶ **Pinion On-Call:** Pinion’s government and public affairs team will respond to questions and undertake research on an as-needed basis (use of this service is time-capped).

**Questions? Please contact:**  
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